

PE partners with Michels & Taylor to launch EV charging network across UK hotel portfolio

PRESS RELEASE - Tuesday May 6, 2025 - PE - the UK's largest independent energy supplier - has partnered with Michels & Taylor (M&T) Hotel Management to rollout new electric vehicle (EV) charging stations across its UK-managed hotel portfolio.

The move reinforces the leading hotel management, advisory and asset management business's commitment to energy efficiency, and forms part of a broader programme of activity that has already helped reduce carbon emissions by 1,025 tonnes CO₂e in the past five years under the leadership of M&T's dedicated energy expert, Chris Spires.

Installation is now complete at <u>Hilton Bournemouth</u> (where it is now the seaside resort's largest charging facility, serving hotel guests and visitors to the town), DoubleTree by Hilton Elstree and DoubleTree by Hilton Stoke-on-Trent. Six additional sites - including Holiday Inn Bolton, DoubleTree by Hilton Cheltenham, and the Welcombe Hotel - are either underway or scheduled for completion by the end of 2025.

The twin-socketed charging stations provide up to 22kW of charge for two vehicles and require no apps or complicated setup. Drivers simply tap, charge, and go. Each PE Duo charger can add 50 miles of range in one hour, depending on the vehicle model and battery, and is compatible with all EVs on the market today.

PE's fixed national charging rate is 57p/kWh - more than 20p (29%) lower than the <u>average PAYG price</u>, which currently stands at 80p for the same amount of energy.

In addition to supporting its environmental goals, M&T anticipates the EV initiative will drive incremental footfall and revenue, as guests, visitors and local drivers make use of amenities while their cars are charging on site. As PE energy customers, the charging revenue its hotels earn is also deducted from its monthly electricity bills, reducing operating costs.

Nathan Daniels, Head of EV Charging at PE, said: "With EV adoption on the rise, and some tough public EV charging targets to hit across the UK over the next five years - these installations have been widely welcomed.

"More drivers than ever are considering the availability of charging facilities when they travel - with many simply choosing not to stay at a hotel without onsite EV charge points. Having the right provisions in place is essential to meet customer expectations as we all make changes to support a more sustainable future.

"Partnerships like this are vital to expanding our network of fast charging and making EV travel more reliable and accessible to drivers across the country and they also support a greener future - a factor that's becoming increasingly important for hotels and all businesses and the customers they serve."

Peter Hales, Managing Director at M&T said: "The introduction of easy to access EV charging stations not only supports our sustainability goals, but it also adds great value to our clients and hotel guests. While charging, both hotel guests and local visitors can take advantage of on-site restaurants and leisure amenities.

"ESG criteria are as critical for the planet as they are complex to navigate, and with operational costs on the rise, hoteliers are under increased pressure. We have invested significantly in streamlining efficiencies across our managed properties, and every hotel in our portfolio has access to the expertise, data and tools they need to contribute positively to the planet while significantly helping the profitability of the bottom line."

This investment reflects a global, growing demand for EV infrastructure. According to the Society of Motor Manufacturers and Traders (SMMT), battery electric vehicle registrations are expected to rise in 2025 by 20.9%, totaling around 462,000 units and accounting for a 23.7% market share.¹

Watch the video case study here.

ENDS

Notes to Editors

About Michels & Taylor:

Michels & Taylor (M&T) is one of Europe's leading, independent hotel management, advisory and asset management businesses.

Founded in 2010 by eminent industry experts, Sir David Michels and Hugh Taylor OBE, M&T is a one-stop investor support business working with hotel owners, investors and lenders to drive asset performance and long-term value.

With a team of specialists across finance, revenue and property, M&T delivers tailored solutions that drive profitability. Known for its expertise in hospitality investment and a proven track record in hotel operations, asset management, and strategic development, M&T is trusted by both the industry and its long-standing, blue-chip clients.

Find out more at michelsandtaylor.com.

About PE:

With operations across three continents, <u>PE</u> provides UK SMEs with gas, electricity, water, electric vehicles charging, telecoms, financial services, renewables, telecoms, and smart tech, from one single source. With a unique business model, it helps hundreds of thousands of UK businesses

manage all these products, and even carbon offsetting, from one single login - whilst driving profitability and sustainability. PE's sophisticated, in-house monitoring software and cutting-edge online portal means that it can offer bespoke, low-cost tariffs based exclusively on customers' individual needs; whilst providing complete transparency and real-time data to enable businesses to make informed decisions about their entire utility portfolio requirements.

Comprehensive, competitive, clever, and clean, PE offers time, cost and planet saving all in one place. A holistic solution to help businesses save time, reduce costs, increase profits, and become more environmentally sustainable. It also helps provide clean energy and carbon offsetting to enable more climate positive businesses whilst simultaneously driving forward the UK's net zero goal.

Find out more at https://pe.solutions

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